



New Hampshire Nurses' Association

210 N. State St. Suite 1-A, Concord, NH 03301 www.NHNurses.org PH: 603-225-3783 FAX:

January, 2010

Dear Friends of Nursing,

The New Hampshire Nurses' Association has been serving nurses in the Granite State for over 100 years. We are pleased to offer our 2010 "menu" of event options for your participation as a sponsor and / or exhibitor. We hope you will take advantage of these opportunities to showcase your organization to NH nurses as a supporter of this honored and essential profession.

Whether you wish to recruit nurses, or to highlight products and services, we offer very affordable routes to reach your target audience. As a sponsor / exhibitor at any of our events you have an opportunity for one-on-one contact with many New Hampshire RNs, nurse managers, educators and nursing students.

2010 Conferences (April 10th - Concord, NH and October 20th – Meredith, NH):

NHNA enjoys a strong reputation for providing high quality educational programs and speakers – due in large measure to the help of sponsor support. This year we are excited to partner with NHTI, for our Spring leadership conference, which expands our ability to offer some great presenters as well as utilize their wonderful new facility - Grappone Hall. Our annual Fall convention will be held lakeside at Church Landing on Lake Winnepesaukee. (Theme and content in development at this writing.)

Annual Nurses Week Celebration: May 10th - Concord, NH

This year's national Nurse Week theme is "Caring Today for a Healthier Tomorrow". Here in N.H. we decided that SELF care - plus tools to improve workplace environments - are critical to ensuring a nurse's ability to achieve that outcome. Our afternoon event will include educational sessions focusing on those skills - and will also provide some FUN, pampering activities for participants.

BENEFITS TO YOU

- Take advantage of scheduled breaks for in-person promotion / connection. Event agendas allow ample time for attendees to visit exhibitors.
- Enjoy recognition as a supporter of nursing in New Hampshire both at the event and in **NH Nursing News**, our quarterly newspaper distributed to **over 23,000** nurses in the state - as well as on our website: www.NHNurses.org and through regular electronic news notices.
- Attend the educational sessions offered (one attendee registration per exhibitor is included; additional registrations are available at special discounted rates.)
- **Note:** *other creative means of sponsor recognition can be negotiated.*
Also - we appreciate & acknowledge donors of special door prizes to be drawn at events.

Please take a moment to print out and review this information – select the events in which you would like to take part – complete and return the registration / sponsorship form. For further details, please contact NHNA at 603-225-3783, or e-mail Avery@nhnurses.org.

Sincerely,

Avery Morgan
Executive Director

REGISTRATION FOR BOOTH SPACE / EVENT SUPPORT
New Hampshire Nurses' Association

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Saturday, April 10, 2010
"Leadership: Be a Lamp, Lifeboat or Ladder"
 Co-provided with **NHTI** on their campus in Concord
 8:00 a.m.- 4:30 p.m.

[] \$225 Non Profit or Govt. Organization
 [] \$275 Hospital / Healthcare facility
 [] \$325 Commercial vendor / recruiter
 [] \$750 **Sponsor** (exhibit table plus sponsor recognition in print / web event promotion)

Wednesday, October 20, 2010
Fall Conference / Annual Member Meeting
 Church Landing, Meredith, NH
 8:00 a.m.- 4:30 p.m.

[] \$250 Non Profit or Govt. Organization
 [] \$295 Hospital / Healthcare facility
 [] \$350 Commercial vendor / recruiter
 [] \$1000 **Sponsor** (exhibit table plus sponsor recognition in print / web event promotion)

Conference exhibit fee includes general lighting, one table, one chair, plus food & lecture attendance for one company rep. Additional representatives may register for the conference at a discounted rate of \$75. Set-up begins at 7:00 a.m.

Electrical outlet? [] Yes [] No **IMPORTANT: call 603-225-3783 to discuss other logistical requirements (including the need to ship support materials / equipment in advance of an event) before submitting your registration. Internet connection (where available) and other needs may incur additional fees.**

Request: _____ Additional fee: \$ _____

May 10, 2010
Nurses Week
Celebration
 Holiday Inn - Concord, NH
 12:30 to 5:30 p.m.

Check here for
EXHIBITOR SPACE ONLY

[] \$250 Non Profit / Govt. Organiz.
 [] \$295 Hospital / Healthcare facility
 [] \$350 Commercial vendor / recruiter
 Open for exhibitor set up at noon.

OR - SPONSOR this event - honoring NURSES WEEK 2010

[] **\$5,000 Platinum Sponsor:** includes exhibit table at this event PLUS both conferences above; 30 event tickets; recognition as a Platinum Sponsor in all event promotion plus live at the event; an opportunity to give a five minute on-stage welcome to attendees; hyperlinked banner ad on NHNA website through calendar year 2010.

[] **\$2,500 Gold Sponsor:** includes exhibit table plus 20 event tickets; recognition as a Gold Sponsor in all event promotion and at the event; logo hyperlink on the NHNA website through June, 2010

[] **\$1,000 Silver Sponsor:** includes exhibit table & 10 event tickets; recognition as a Silver Sponsor in all promotion and at the event; hyperlink from NHNA website to your own through May, 2010.

[] **\$ 500 Bronze Sponsor:** includes 5 event tickets; recognition as a Bronze Sponsor and supporter of NH Nurses in all event promotion / publicity - plus at the event.

Set-up of exhibit tables will open at noon. Lunch not included. On-site restaurant available.

TOTAL SUPPORT COMMITTED \$ _____

[] Check enclosed (payable to NHNA) OR [] Charge to: ___ VISA ___ MASTERCARD ___ DISCOVER
 Card # _____ EXP ___/___/___ SEC CODE _____ ZIP Code _____
 Name on card _____ Signature _____

Please complete and mail to: NHNA 210 N. State St. Suite 1-A Concord, NH 03301
 Application with credit card payment may be faxed to: 603-228-6672
Please call us at 603-225-3783 if your only payment option is Purchase Order
 [] Email jpg version of company logo to office@NHNurses.org

Authorized and submitted by: _____ **Date:** ___/___/___

Name / Title: _____

Company: _____

Address: _____

City: _____ **ST:** _____ **Zip:** _____

Phone: _____ **E-mail:** _____

Alternate contact / exhibit booth staff: _____

Phone: _____ **E-mail:** _____

