



NEW HAMPSHIRE NURSES' ASSOCIATION

210 N. State St. Suite 1-A, Concord, NH 03301

PHONE: (603) 225-3783

FAX: (603) 228-6672

EMAIL: office@nhnurses.org

WEBSITE: www.NHNurses.org

January, 2011

Dear Friend of Nursing,

I am writing to invite your participation in our National Nurses' Week celebration on May 11th. Sponsors confirmed by March 10th will receive the most exposure through inclusion in our Spring issue of NH Nursing News.

National Nurses Week is held May 6-12 every year – *ending on the birthday of Florence Nightingale, founder of modern nursing*. The national theme for 2011 is NURSES – TRUSTED TO CARE, which is particularly fitting since **for the 11th year, nurses were judged the most trusted profession**, according to a Gallup poll released in December. NH Nurses' Association, as the state affiliate for the American Nurses' Association, has worked for over 100 years to advance the profession here in the Granite State by promoting high standards in nursing ethics, education and quality care.

As an event sponsor / exhibitor, you will have the opportunity to showcase your organization as a supporter of this honored and essential profession. Whether you wish to recruit nurses, or to highlight products and services, we offer very affordable routes to reach an audience of registered nurses, nurse managers, educators and nursing students.

BENEFITS TO YOU

- Take advantage of scheduled breaks for in-person promotion / connection. Our event agendas allow ample time for attendees to visit exhibitors.
- Enjoy recognition as a supporter of nursing in New Hampshire both at the event and in **NH Nursing News**, our quarterly newspaper distributed to **over 23,000** nurses in the state - as well as on our website: www.NHNurses.org and through regular electronic news notices.
- Attend the educational sessions offered (one attendee registration per exhibitor is included; additional registrations are available at special discounted rates.)
- **Note:** *other creative means of sponsor recognition can be negotiated.*

Please take a moment to review support levels on the next page; complete and return the registration / sponsorship form. Feel free to contact me with any questions at 603-225-3783, or via e-mail to Avery@nhnurses.org. I will be calling to follow up within the next few weeks – and look forward to speaking with you!

Thank you in advance for your support of Registered Nurses here in New Hampshire.

Sincerely,

Avery Morgan
Executive Director

PS - we also appreciate and acknowledge donors of special door prizes to be drawn at the event!

**NEW HAMPSHIRE NURSES' ASSOCIATION
REGISTRATION FOR BOOTH SPACE / EVENT SUPPORT**

NATIONAL NURSES WEEK 2011



NHNA Nurses Week Event

May 11, 2011

**Would Florence 'Friend'
You On Facebook?**

Social Media Meets Nursing Practice



Exhibit-only rates:

- \$250 Non Profit / Govt. Orgs.
- \$295 Hospital / Healthcare facility
- \$350 Commercial vendor / recruiter

Open for exhibitor set up at noon .
Lunch not included.

**Holiday Inn - 172 N. Main St.
Concord, NH**

OR - SUPPORT NURSING AS A FULL EVENT SPONSOR

- \$5,000 Platinum Sponsor:** includes exhibit table; 30 event tickets; recognition as a Platinum Sponsor in all event promotion plus live at the event; an opportunity to give a five minute on-stage welcome to attendees; hyperlinked banner ad on NHNA website through calendar year 2011.
- \$2,500 Gold Sponsor:** includes exhibit table plus 20 event tickets; recognition as a Gold Sponsor in all event promotion and at the event; logo hyperlink on the NHNA website through July, 2011.
- \$1,000 Silver Sponsor:** includes exhibit table & 10 event tickets; recognition as a Silver Sponsor in all promotion and at the event; hyperlink from NHNA website to your own through May, 2011.
- \$ 500 Bronze Sponsor:** includes 5 event tickets; recognition as a Bronze Sponsor and supporter of NH Nurses in all event promotion / publicity - plus at the event.

Exhibit set up opens at noon. Lunch not included. On-site restaurant available.

Conference exhibit fee includes general lighting, one table, one chair, plus food & lecture attendance for one company rep. Additional representatives may register for the conference at a discounted rate of \$55. Set up begins at noon.

Electrical outlet? Yes No **IMPORTANT:** call 603-225-3783 to discuss other logistical requirements (including the need to ship support materials / equipment in advance of an event) before submitting your registration. Internet connection (where available) and other needs may incur additional fees.

Request: _____ Additional fee: \$ _____

TOTAL SUPPORT COMMITTED \$ _____

Check enclosed (payable to NHNA) OR Charge to: ___ VISA ___ MASTERCARD ___ DISCOVER

Card # _____ EXP ___/___ SEC CODE _____ ZIP Code _____

Name on card _____ Signature _____

Please complete and mail to: NHNA 210 N. State St. Suite 1-A Concord, NH 03301

Application with credit card payment may be faxed to: 603-228-6672

Please call us at 603-225-3783 if your only payment option is Purchase Order

Email jpg version of company logo to office@NHNurses.org

Authorized and submitted by: _____ Date: ___/___/___

Name / Title: _____

Company: _____

Address: _____

City: _____ **ST:** _____ **Zip:** _____

Phone: _____ **E-mail:** _____

Alternate contact / exhibit booth staff: _____

Phone: _____ **E-mail:** _____



www.NHNurses.org