



New Hampshire Nurses' Association

210 N. State St. Suite 1-A, Concord, NH 03301 www.NHNurses.org PH: 603-225-3783 FAX: 228-6672

December, 2008

Dear Friends of Nursing,

The New Hampshire Nurses' Association has been the voice of nursing in the Granite State for over 100 years. We are pleased to offer our 2009 "menu" of event options for your participation as a sponsor and / or exhibitor. We hope you will take advantage of these opportunities to market your organization to NH nurses as a supporter of this honored and essential profession.

Educational Conferences (March 31 - Concord; June 8 - Meredith; October 22 - Concord):

NHNA enjoys a strong reputation for providing high quality educational programs and speakers – due in large measure to the help of sponsor support. As a conference sponsor / exhibitor you will have an opportunity for one-on-one contact with many New Hampshire RNs, nurse managers, educators and nursing students. Whether you wish to recruit nurses, or to showcase products and services, we offer very affordable routes to reach your target audience.

Nurses Week "LAUGH & LEARN" featuring an international speaker / humorist: May 4 - Concord, NH

This special event will kick off the 2009 National Nurses Week in New Hampshire. The afternoon will feature a 3-hour workshop on humor and healing ("Finding Comedy in Chaos") with **Patty Wooten, RN - leading expert in therapeutic humor for healthcare professionals**. An early evening reception / celebration will end with 90 minutes of the wonderful wit and wisdom of our celebrity speaker as she shares "What's so Funny About Nursing?!" from her years of personal experiences in the field.

- Take advantage of scheduled breaks for in person promotion / connection. Event agendas allow ample time for attendees to visit and talk with exhibitors.
- Enjoy recognition as a supporter of nursing in New Hampshire both at the event and in **NH Nursing News**, our quarterly newspaper distributed to **over 20,000** nurses in the state - as well as on our web site: www.NHNurses.org and through regular electronic news notices.
- Attend the educational sessions offered (one attendee registration per exhibitor is included; additional registrations are available at special discounted rates.)
- **Note:** *other creative means of sponsor recognition can be negotiated.*
And - we always appreciate donors of special door prizes to be drawn at events.

Please take a moment to print out and review this information – select the events in which you would like to take part – complete and return our streamlined registration / sponsorship form. For further details, please contact NHNA at 603-225-3783, or e-mail Avery@nhnurses.org.

Thank you for visiting our website – and for considering NHNA event support.

Sincerely,

Avery Morgan
Executive Director

REGISTRATION FOR BOOTH SPACE / EVENT SUPPORT
New Hampshire Nurses' Association

March 31, 2009
Mentoring & other HOT TOPICS
 Holiday Inn - Concord, NH
 8:00 a.m.- 4:00 p.m.

[] \$195 Non Profit organization
 [] \$250 Hospital / Healthcare facility
 [] \$295 Commercial vendor / recruiter
 [] \$750 Sponsor (exhibit table plus sponsor recognition in print / web event promotion)

June 8, 2009
HOT TOPICS in Clinical Practice
 Church Landing, Meredith, NH
 8:00 a.m.- 4:00 p.m.

[] \$195 Non Profit Organization
 [] \$250 Hospital / Healthcare facility
 [] \$295 Commercial vendor / recruiter
 [] \$750 Sponsor (exhibit table plus sponsor recognition in print / web event promotion)

October 22, 2009
Fall Conference / Annual Mtg.
 Grappone Center - Concord, NH
 8:00 a.m.- 4:00 p.m.

[] \$225 Non Profit Organization
 [] \$275 Hospital / Healthcare facility
 [] \$325 Commercial vendor / recruiter
 [] \$1000 Sponsor (exhibit table plus sponsor recognition in print / web event promotion)

Conference exhibit fees includes general lighting, one table, one chair, plus food & lecture attendance for one company rep. Additional conference attendees may register at our member discount rate. Exhibit set-up opens at 7:00 a.m.

Electrical outlet? [] Yes [] No **IMPORTANT: call 603-225-3783 to discuss other logistical requirements (including the need to ship support materials / equipment in advance of an event) before submitting your registration. Internet connection (where available) and other needs may incur additional fees.**

Request: _____ \$ _____

SPONSOR our 2009 Nurse Week event: "LAUGH & LEARN" May 4, 2009

[] **\$5,000 Platinum Sponsor:** includes exhibit table at this event PLUS all three conferences above; 25 full event tickets; recognition as a Platinum Sponsor in all event promotion plus live at the event; an opportunity to give a five minute on-stage welcome to attendees; hyperlinked banner ad on NHNA website through May, 2009; half page sponsor recognition in post-event issue of NH Nursing News.

[] **\$2,500 Gold Sponsor:** exhibit table at this event PLUS one conference above; 15 full event tickets; recognition as a Gold Sponsor in all event promotion and at the event; logo / weblink on the NHNA website through May, 2009; one third of a page sponsor recognition in post-event issue of NH Nursing News.

[] **\$1,000 Silver Sponsor:** includes exhibit table; 8 full event tickets; recognition as a Silver Sponsor in advance promotion and at the event; hyperlink from NHNA website to your own through May, 2009; one quarter page sponsor recognition in post-event issue of NH Nursing News.

[] **\$ 500 Bronze Sponsor:** includes 5 full event tickets; recognition as a Bronze Sponsor and supporter of NH Nurses in all event promotion / publicity - plus at the event.

NOTE: "Full event" = afternoon workshop on therapeutic humor plus evening reception & entertainment.

May 4, 2009
"LAUGH & LEARN"
with Patty Wooten, RN
Exhibitor space only
 Shriner's Hall - Concord, NH
 1:00 to 9:00 p.m.

[] \$225 Non Profit Organization
 [] \$295 Hospital / Healthcare facility
 [] \$350 Commercial vendor / recruiter

Limited electric outlets.
 Please call about logistical requirements.
Open for exhibitor set up at noon.
 Includes attendance for one at both speaker presentations.

TOTAL SUPPORT COMMITTED \$ _____

[] Check enclosed (payable to NHNA) OR [] Charge to: ___ VISA ___ MASTERCARD ___ DISCOVER

Card # _____ EXP ___/___ SEC CODE _____

Name on card _____ Signature _____

Please complete and mail to: NHNA 210 N. State St. Suite 1-A Concord, NH 03301
 Application with credit card payment may be faxed to: 603-228-6672
Please call us at 603-225-3783 if your only payment option is Purchase Order
 [] Email jpg version of your company / organization logo to office@NHNurses.org

Authorized and submitted by: _____ Date: ___/___/___

Name / Title: _____

Company: _____

Address: _____

City: _____ **ST:** _____ **Zip:** _____

Phone: _____ **E-mail:** _____

Alternate contact / exhibit booth staff: _____

Phone: _____ **E-mail:** _____

